

# PROGRESSIVE EDUCATION SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND COMMERCE, GANESHKHIND PUNE - 411016

**Department of Business Economics.** 

**Subject: BUSINESS ECONOMICS (MACRO)** 

Revised Syllabus will be implemented from the academic year 2023-2024

#### **Preamble:**

An approach to Macro Economics is to examine the economy as a whole. This paper aims to provide knowledge about macroeconomics that includes macro-economic variables and theories. It also aims to make students familiar about the various concepts of macro-economics, national income, macro-economic theories and its implications in the economy.

## Scope of the programme -

Basic Knowledge of Macro Economics

## **Objectives** -

- To familiarize the students to the basic theories and concepts of Macro Economics and their application.
- To study the relationship amongst broad aggregates.
- To impart knowledge of business economics.
- · To understand macroeconomic concepts.
- To introduce the various concepts of National Income.

Unit	Name and Content of the Chapter	Purpose & Skills to be Developed		
Unit 1	Introduction to Macro Economics  1.1 Meaning and Definition of Macro Economics.  1.2 Nature of Macro Economics.  1.3 Scope of Macro Economics.  1.4 Significance of Macro Economics.  1.5 Limitations of Macro Economics.  1.6 Macro Economic Objectives.	Purpose: To make the s tudents aware of concepts m macroeconomics Skills: Analyze & think critically, develop writing skills.		
Unit 2	National Income  2.1 Meaning and Importance of National Income.  2.2 Various Concepts of National Income and their relationship—GDP, GNP, NNP, NDP, at market price and factor cost, PCI, Personal Income, Disposable Income  2.3 Real Income and Nominal Income	Purpose:To make the students aware of basic concepts in national income Skills: Analyze & think critically, quantitative aptitude and develop writing skills.		
	Measurement of National Income: I     Methods and Difficulties      Circular Flow of Income: Two and Three sector model			
Unit 3	Theories of Output and Employment:  3.1 The Classical Theory of Employment: J.B. Say  3.2 Keynes Criticism on Classical Theories of Employment.  3.3 Keynesian Theory of Employment.	concept of employment and theory Output.  Skills: Understanding,		
	Consumption, Saving and Investment:			

	<ul> <li>4.1 The Consumption Function:</li> <li>4.1.1 Meaning</li> <li>4.1.2 Marginal Propensity to Consume (MPC)</li> <li>4.1.3 Keynes's Psychological Law of Consumption.</li> <li>4.1.4 Determinants of Consumption.</li> </ul>	Purpose: To understand the concepts of Multiplier and Accelerator.
Unit 4	4.2 The Saving Function: 4.2.1 Meaning, 4.2.2 Marginal Propensity to Save (MPS) 4.2.3 Determinants of Savings 4.2.4 Relationship between Consumption and Saving Function (MPC and MPS)	To impart knowledge of Consumption Function, Saving and Investment Function  Skills: Understanding, ability to analyze,
	4.3 Meaning and Types of Investment: Gross, Net, Induced and Autonomous.  4.4 Marginal Efficiency of Capital and its Determinants.	quantitative aptitude and writing skills.
	4.5 Concepts of Investment Multiplier and Acceleration Principal.	

# Teaching Methodology:

Unit No.	Total Lecture s	Innovativ e methods to be Used	Film shows and AV Applicatio ns	Project	Expected Outcome
1	08	• Open book discussion Digital lectures Reading Projects	You tube lectures on macro economics	Difference in goals of developed and developing	Students will understand basic concepts of macroeconomy

				economies  • Comparison between macro and micro economics	Will be able to analyze and interpret
2	12	<ul> <li>Group discussion</li> <li>Case studies Problem solving based learning</li> </ul>	You tube lectures, Lectures on SWAYAM Portal	<ul> <li>Difficulties in estimation of National income in India.</li> <li>Method of National Income used by India</li> </ul>	Will know various concepts of national income Will understand the methods of calculation of national income and difficulties involved therein.
3	14	•Pair learning •Group discussion •Open book discussion	Teacher oriented PPTs. You tube lectures	Critical evaluation of Classical theory Keynesian theory In present context	Will understand Says law of employment Will understand the difference between classical and Keynesian theory Able to interpret Keynes theory of effective demand.
4	14	•Group discussion •Teacher •Games and simulation	You tube lectures Online PPTs	<ul> <li>Changing trends of saving and investment in India</li> <li>Comparison of the trends of saving and investment in India with any other developed or developing country.</li> <li>Study the impact of multiplier and acceleration by taking an</li> </ul>	Will understand the concept of saving and investment Will know the effect of multiplier and acceleration in the economy.

		hypothetical example.	

#### **References:**

- 1. Economics: Paul A Samuelson and William D Nordhaus. McGRAW HIILL international Edition.
- 2. Macroeconomics: N. Gregory Makiw, Worth Publishers, New York.
- 3. Macro- Economic Theory: ML Zingan, Vrinda Publications (P) Limited.
- **4.** Samashti Arthshstriy Vishleshan : Shridhar Deshpande, Vinayak Deshpande, Himalaya Publication House.
- 5. Theories of value: output and employment John Eatwell, Thames Polytechnic, 1979
- 6. Businss Economics, Dr. J. P. Mishra, Sahitya Bhavan Publications, Agra.
- 7. Macroeconomics: A Global Text Sampat Mukherjee, New Central Book Agency Private Limited (Latest Edition), New Delhi
  - 8. Macroeconomics: A Rough Guide, in Macroeconomics: A Reader, (Ed.) Brian Snowdon and Howard Vane, Routledge
  - 9. Business Economics (Macro): Dr. Rasal, Bhadane, Fernandes, Idol Publication, Pune-2
  - 10. Macroeconomics: Theory and Policy, S. Chand & Company Limited. (Latest Edition)
  - 11. Ben Fine & Ourania Dimakou, Macroeconomics: A Critical Companion, Pluto Press (Latest Edition)
  - 12. Michel De Vroey, A History of Macroeconomics: From Keynes to Lucas and Beyond, Cambridge University Press (Latest Edition)
  - 13. Sampat Mukherjee, Analytical Macroeconomics: From Keynes to Mankiw, New Central Book Agency Private Limited
  - 14. Macroeconomics- KR Gupta, R. K. Mandal, Arnita Gupta, Atlantic Publishers and distributor's pvt. ltd.
  - 15. Money, Inflation, and Business Cycles the Cantillon Effect and the Economy, Arkadiusz Sieron. Abingdon, Routledge, 2019. New York
  - 16. Macroeconomics: N. Gregory Maki Worth Publishers, New York
  - 17. Macro Economics: Rudiger Dornbusch, Stanley Fisher & Richard Startz Tata McGraw Hill Education Private Limited (Latest Edition), US
  - 18. The General Theory of Employment, Interest, and Money- John Maynard Keynes, General Press
  - 19. An Analysis of John Maynard Keynes The General Theory of Employment, Interest and Money- John Collins, CRC Press, 2017.

## Suggested Web References

Sr. No	Lectures	Films	Animation	PPTs	Articles
1.	https://www.youtube.c om/watch?v=byqiVAk 0dk4	https://inomi cs.com/insig ht/10- movies-all- economists- will-love- 1292886	https://www. youtube.com /watch?v=B 2YYwIElg0 c	https://www .slideshare.n et/hassanmuj taba7547/fra me-work-of- macro- economics- ppt	https://ww w.joumals. elsevier.co m/joumal- of- macroecon omics/rece nt-articles
2.	https://www.economic snetwork.ac.uk/teachi ng/Video%20and%20 Audio%20Lectures/Pr inciples%20ofl/o20Ma croeconomics	http://www. studyingeco nom1cs.ac.u k/the-little- bits-we- like/films/	https://www. youtube. co.watch=9q 27h9o9gJQ	https://sites.g oogle.com/si te/davismacr oclass/Home /powerpoint- presentations	https://ww w.britanni ca.com/top ic/national -mcome
3.	http://web.econ.ku.dk/ okocg/MATOEK/Mak %C3%98k2/Mak%C3 %98k2- 2015/Forel%C3%A6s ninger/Pensum-M2-i- een-fil-2015.pdf	https://ww w.cambridg e.org/core/b ooks/enterta inment- industry- economics/ movie- macroecono mics/01 ICI 2934F13A0 76CD4B6D 89£835137	Js://joumals.sa gepub.com/d oi/pdf/10.11 77/05694345 1105600106	https://www.slideshare.ne t/rarichanm/ national- mcome- 42518576	https://aca demic.oup .com/qje/a rticle/73/3/ 407/18733 98

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## **Semester IV**

## **Subject: BUSINESS ECONOMICS (MACRO)-II**

### Preamble -

An approach to Macro Economics is to examine the economy as a whole. This paper aims to provide knowledge about macroeconomics that includes macro-economic variables and theories. It also aims to make students familiar about the various concepts of macroeconomics like functions of money, trade cycleand macroeconomic policies and also about the concepts used in public finance.

## Scope of the programme -

Basic Knowledge of Macro Economics

## Objectives -

- To familiarize the students to the basic theories and concepts of Macro Economics and their application.
- To understand the theories of money.
- To understand the phases of trade cycle and policy measures to elongate the trade cycle.
- To understand various concepts related to public finance.
- To understand credit creation of banks and money measures of RBI.

Unit	Name and Content of the Units	Purpose & Skills to be Developed
Unit 1	Money  1.1 Meaning and Functions of Money, Concepts of MoneyEvolution of Money  1.2 Demand for Money:     1.2.1 Classical Approach.     1.2.2 Keynesian Approach.  1.3 Supply of Money:     1.3.1 Credit Creation of Commercial Banks     1.3.2 Money Measure of RBI (M1, M2, M3, M4).     1.3.3 Credit Control Methods.  1.4 Value of Money:     1.4.1. Quantity Theory of Money.     1.4.2 Cash Balance Approach: Marshall, Pigou, Robertson and Keynes	Purpose: To understand the concept of money. To make the students know about Demand, Supply and Value of Money. Skills: Interpretation, comparative analysis, critical thinking, writing skills

	Inflation and Deflation	Purpose:		
Unit	2.1 Meaning and Definition	To understand the concept Inflation.		
2	2.2 Causes of inflation	To understand the stagflation and		
	2.3 Consequences of Inflation	Phillips curve.		
	2.4 Demand Pull and Cost Push Inflation	Skills: Understanding, writing skills critical thinking		
	2.5 Stagflation: Meaning and Causes	critical thinking		
	<b>Business Cycle:</b>	Purpose:		
Unit	3.1 Meaning and Definition of Business Cycle	To understand the concept and phases of trade cycle.		
3	3.2 Characteristics of Business Cycle	To understand the policy measures		
	3.3 Phases of Business Cycle	<b>Skills:</b> Understanding, writing skills,		
	3.4 Control of Business Cycle: Monetary	critical thinking		
	Measures and Fiscal Measures	-		
	Public Finance:			
	4.1 Meaning and Definitions.			
	4.2 Scope of Public Finance.	Purpose:		
Unit	4.3 Importance of Public Finance.	To understand Public Finance.		
	4.4 Meaning and Types of Tax.	To understand the Procedure of		
4	4.5 Public Expenditure: Meaning and Causes of	Budget.		
	Increasing Public Expenditure.	Skills: Understanding, Critical		
	4.6 Public Debt: Meaning and Importance.	thinking and writing skills.		
	4.7 Budget: Meaning and Types, Union Budget			

# Teaching methodology:

Unit No	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	14	<ul> <li>Open book discussion</li> <li>Case studies</li> <li>Problem Solving based Learning</li> <li>Case Studies</li> </ul>	• YouTube lectures • Films	<ul> <li>Implicati on of liquidity trap.</li> <li>Credit control methods used by India.</li> </ul>	<ul> <li>Students will understand concept and theories of money.</li> <li>Will be</li> <li>able to Critically Evaluate supply of money in The</li> <li>Economics</li> </ul>

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2	10	<ul> <li>Digital lectures</li> <li>Jigsaw reading</li> <li>Project based learning</li> </ul>	<ul><li>You tube lectures</li><li>Online PPTs</li></ul>	<ul> <li>Inflation trends in developed and developing countries</li> <li>Trends of agricultural prices in India</li> </ul>	<ul> <li>Will understand the causes and consequences of inflation</li> <li>Will understand the concept of stagflation</li> </ul>
3	10	Game oriented     classes     Pair learning     Group discussion     Games and     simulation	Films You tube lectures	Anti-cyclical policy measures used by various countries Effect of US recession on the world economy Implication of these measures	Will understand phases of trade cycle Will understand the types of policies Able to interpret effect of anticyclical policies on the economy
4	14	• Group discussion Teacher driven	You tube • lectures Online PPTs	Trend of developed and non-developed expenditure in Indian economy Types of taxes  in India Study of Indian budget	Will understan dpublic revenue and publi cexpenditure concept Will be able t o analyze, interpre t and criticize public policies with theoretic al base

## **References:**

- 1. Economics: Paul A Samuelson and William D Nordhaus. McGRAW HIILL international Edition.
- 2. Macroeconomics: N. Gregory Makiw, Worth Publishers, New York.

- 3. Macro- Economic Theory: M L Zingan, Vrinda Publications (P) Limited.
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- 18. The General Theory of Employment, Interest, and Money- John Maynard Keynes, General Press
- 19. An Analysis of John Maynard Keynes The General Theory of Employment, Interest and Money- John Collins, CRC Press,2017

## **Suggested Web**

#### **References:**

Sr. No.	Lectures	Films	Animation	PPTs	Articl es
1.	https://www.econo micsnetwork.ac.uk/t eaching/Video%20a nd%20Audio%20Le ctures/Public- sector%20Economi cs%20and%20Publi c%20Choice%20Th	http://www.studyi ngeconomics.ac.u k/the-little-bits- we-like/films/	https://ed.ted. com/lessons?c ategory=macr oeconomics	https://ww w.slidesha re.net/Nay anVaghela /trade- cycle- chapter-4	https://theco nversation.c om/global/t opics/inflati on-645

2.	https://www.youtub e.com/watch?v=Ac i3GEhMF54	https://economic s.stackexchange. com/questions/97 81/what-are- some- exceptional- movies- documentaries-	https://www.u fs.ac.za/e con/unlis ted- pages/mi croecono mics- animatio	https://ww w.slideshar e.net/Naya nVaghela/p ublic- finance- chapter-7	https://jour nals.sagepu b.com/toc/p fr/current
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